

SERVING OVER 35 LOCATIONS

## ESTIMATED NEW STORE OPENING COSTS

Initial Franchise Fee	\$20,000
Leasehold Improvements/Store Fixtures	\$100,000
Used Equipment	\$60,000
Inventory at Cost	\$6,000
Opening Advertising	\$6,000
Training	\$5,000
<b>TOTAL</b>	<b>\$197,000</b>

**Notes:** \* All amounts are estimates based on 1,000 sq. ft. store.

\*\* Some conditions apply.

\*\*\* The costs listed above is a partial list of the costs associated with operating a Pizza Depot Franchise. Please see our disclosure document & franchise agreement for further details.



# PIZZA DEPOT

[www.pizzadepot.ca](http://www.pizzadepot.ca)



**FOR MORE INFORMATION, PLEASE CONTACT US AT:**

### PIZZA DEPOT HEAD OFFICE

2 Automatic Rd., Unit 122

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**FRANCHISING INFORMATION**





## COMPANY PROFILE

Pizza Depot specializes in take-out and delivery of pizza made from the freshest ingredients and top quality chicken wings. Our retailers follow the exact standard procedures when preparing any Pizza Depot product, hence the guarantee of a consistent, high quality products across the chain. In our commitment to delivering exceptional quality and service, we continue to grow across Canada.

Pizza Depot is also committed to serving the community. As an active member and sponsor, Pizza Depot is present for various community sporting, cultural and entertainment events. We are proud sponsors of local youth sports teams and community teams where our staff consistently intermixes with the public.

## THE PIZZA DEPOT ADVANTAGE

At Pizza Depot, we are committed to the success of our franchisees. We offer the skills and support necessary for a successful business through our comprehensive training programs, covering areas such as general store operations, accounting for small businesses, customer service skills, sales and marketing support. Once the location is operating, we offer continuing support to ensure our stores continue to provide exceptional quality food and service.

An effective centralized ordering system streamlines and routes orders based on location. This system was implemented to allow franchisees to continue to focus on producing and delivering great food at a reasonable price.

Innovative store design by our experts ensures that each location is aesthetically pleasing and comfortable for both customers and employees.

## SITE DEVELOPMENT

Your Pizza Depot franchise is a turnkey business; it is fully equipped and ready to be operated. We have an expert team of professionals who work full-time scouting out new locations for Pizza Depot. We are committed to discovering new locations, for which we follow a proven formula. Once the ideal location is identified, we negotiate the lease on your behalf, ensuring the best location for the best possible price. Upon finalization of the lease, our team of designers and developers will work to finish the store's interior and exterior design to meet the specific requirements of the Pizza Depot brand. On your Grand Opening Day, all of your equipment and supplies will be ready for you to operate your franchise with great success.

## FAQ

### How much is the Franchise Fee?

The Franchise Fee is \$20,000.

### How much are the Royalties?

Pizza Depot Franchisees pay royalties of \$300 plus applicable taxes per week for the first six months of opening a NEW Pizza Depot Franchise & \$500 plus applicable taxes per week for the remainder of the term of the franchise agreement, subject to change with Consumer Price Index (CPI).

### What is the Advertising Fee?

The advertising fee is up to \$200 plus applicable taxes per week for local advertising. National & international advertising & promotional campaigns are extra.

### What are the costs of opening?

\$160,000 - \$200,000 depending on size and location of store.  
(typical size of location is 850 - 1,300 sq. ft.)

Turnkey operation price includes the following:

- Lease Negotiation
- Store Design
- Permit Acquisitions
- Leasehold Improvements
- Signage
- Construction
- All Equipment
- Small Wares
- Administration Charges

### What are the requirements?

- 35% of purchase price of unencumbered cash
- Net worth of \$200,000 - \$250,000
- A satisfactory credit rating
- Good interpersonal and communication skills
- Determination to succeed



### Is involvement mandatory?

We require that individual franchisees and major shareholders of corporate franchisees devote their full time & attention to their franchise location. However, a franchise may appoint a full time manager in their place with our prior written consent.

### Is previous experience needed?

While it definitely is an asset, previous experience is not a requirement.

### How do I go about obtaining a Franchise?

Please contact Head Office at (905) 458-9711 or via email to: [headoffice@pizzadepot.ca](mailto:headoffice@pizzadepot.ca)